Introducing 45 trend colors, spun into five welcoming and intuitive palettes that bring joy, serenity and focus to the mind, body and spirit.
ALIVE

Be present. Be positive. And relish the moments of this amazing life. Enjoy it in an authentic space touched by a palette whose colors keep good company. Here, nurturing neutrals are artfully arranged with rich blues and a deep, ripe olive, evoking a satisfying and rejuvenating sense of community and living well.

Influences
Optimism
Authenticity
Glocalization
New Local

RIPE OLIVE SW 6209 (217-C7)
NAVAL SW 6244 (253-C6)
SLEEPY BLUE SW 6225 (220-C5)
TASSEL SW 6369 (128-C5)
ENDLESS SEA SW 9150 (223-C7)
CAVERN CLAY SW 7701 (246-C6)
TOUCH OF SAND SW 9081 (199-C1)
SANDBANK SW 6052 (194-C3)
CANYON CLAY SW 6054 (194-C8)
East meets West in this palette, and both styles have entwined in the most appealing way. Now Nordic simplicity happily engages with the order and elegance of Japanese aesthetics to create a look that is the best of both worlds. With softly muted neutrals that glide from warm to cool, it embraces all that is simple yet utterly essential.

Influences
- Minimalism
- Serenity
- Scandinese
- Sanctuary

GRAYISH SW 6001 (240-C1)
BREATHLESS SW 6022 (191-C1)
MYSTICAL SHADE SW 6276 (226-C3)
SOFTWARE SW 7074 (235-C3)
MISTY SW 6232 (222-C1)
POSED TAUPE SW 6039 (212-C5)
GLAMOUR SW 6031 (192-C5)
INDIVIDUAL WHITE SW 6008 (231-C7)
SPATIAL WHITE SW 6259 (273-C6)
Tag. You’re it. These buoyant colors extend an invitation to jump into the game and have fun. Energetic and clever, this palette packs a lot of charm. Starting with a fresh, pure white, it’s peppered with surprising pops of brightness. Its mission is to add humor and warmth to all it touches — and to help us recall that deep down, we’re still kids who love to play.

Influences
- Escapism
- Humor
- Joy
- Energy

ARME BERRY SW 6373 (103-C6)

PURE WHITE SW 7005 (218-C1)

EROS PINK SW 6860 (105-C5)

GAMBOLO GOLD SW 8690 (138-C3)

OCEANSIDE SW 6496 (172-C7)

ROCK CANDY SW 6231 (257-C6)

AURIC SW 6692 (138-C7)

AQUARIUM SW 6767 (164-C5)

CAVIAR SW 6990 (251-C2)
COLORMIX® 2020

HAVEN

Like being welcomed home with open arms, this palette beckons to those seeking an oasis. Inspired by Earth’s seasonal cycles, it features richly subtle shades of sea, sand, forest and sky. An innate reminder that sometimes real beauty lies in the spaces outside the lines and calm comes from knowing perfect isn’t the only way to be.

Influences
Simplicity
Wabi-Sabi
Conservation
Material Health

ACACIA HAZE SW 9132 (217-C4)
BERGE INTENSO SW 9096 (202-C3)
Pewter Green SW 6208 (217-C6)
PERLE NOIR SW 9154 (228-C7)
EIDERSWHITE SW 7014 (206-C5)
STARDEW SW 9138 (221-C3)
KINGDOM GOLD SW 6698 (137-C5)
GRANITE PEAK SW 6250 (225-C8)
FUNCTIONAL GRAY SW 7024 (241-C3)
A confluence of genres and emotions permeates this palette. It’s a unique fusion of iconic modern design mixed with an intergenerational boho vibe. The result is a collection of colors that harmonize amazingly well. From silky earth tones to clove and soft coral, these nine colors are a meditation on comfort, connection and the pleasures found in the everyday.

Influences
Bauhaus
Bohemian
Fusion
Humanity

ANGORA SW 6036 (232-C1)
LIKEABLE SAND SW 6058 (195-C2)
RED END POINT SW 9081 (195-C4)
ORIGINAL WHITE SW 7077 (274-C6)
COCOA WHIP SW 9084 (198-C4)
DARK CLOVE SW 9183 (277-C4)
CORAL CLAY SW 9005 (114-C4)
DIVERSE BEIGE SW 6079 (198-C2)
VERDE MARRÓN SW 9124 (209-C6)
We are always in the midst of color.

Now, for 2020, 45 special hues stand out.

Colors that, when invited into our spaces, can elevate lives and bring us closer to happiness, inspiration and well-being.

Haven
Welcome all the GOOD THINGS TO COME.

Mantra
Take time to notice the beauty in SIMPLICITY.

Alive
Celebrate everything that makes life WONDROUS.

Heart
Wherever you go, embrace HARMONY.

Play
Jump wholeheartedly into HAPPINESS.